

September 30, 2022

For General Release

Information Services International-Dentsu, Ltd.

Materiality Picked to Promote Sustainability

Information Services International-Dentsu, Ltd. (Head Office: Minato-ku, Tokyo; President, CEO & COO: Ryoichi Nawa; hereinafter ISID) has announced that, as already published on our corporate website, we have designated material issues (materiality) for use in the promotion of sustainability.

We are striving to resolve social and environmental issues through our business activities, based on the ISID Group corporate philosophy requiring that, acting with sincerity, we contribute to progress and harmony among our customers, consumers, and society by exploring the unlimited potential of technology. We view sustainability as an important management theme, and are strengthening our bid to realize sustainability by making it one of the priority measures in our three-year medium-term management plan, ISID X Innovation 2024, launched in 2022.

To further advance these efforts, we have designated three key themes and 11 related material issues concerning people, technology, and governance as priorities to be addressed through our business activities. We have set KPIs and targets for each of the important issues.

For details regarding the material issues, please visit the Sustainability section of our corporate website. [Materiality | Sustainability Management | Sustainability | ISID](#)

ISID Group will promote initiatives addressing the critical points and continue contributing to the realization of a sustainable society in order to achieve ongoing growth as a corporate Group.

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