

November 1, 2022

For General Release

Information Services International-Dentsu, Ltd.

## **ISID Certified a Great Place to Work**

Information Services International-Dentsu, Ltd. (Head Office: Minato-ku, Tokyo; President, CEO & COO: Ryoichi Nawa; hereinafter “ISID”) is pleased to announce its certification as a Great Place to Work. The credentials were awarded by the Great Place to Work<sup>®</sup>Institute Japan (GPTW) on November 1, 2022.

Certification, based on the results of an employee survey indicating that the workplace culture is excellent, represents official recognition by GPTW Japan.



ISID implements various initiatives to create a workplace where all employees can work with peace of mind and maximize their capabilities, while choosing diverse and flexible work styles that accord with their respective life stages.

Specifically, ISID respects the self-directed work styles of its employees and to meet these it has developed flexible work systems, such as flextime and teleworking, to improve productivity. In addition, it provides one-on-one dialogues to support self-reflection, and career design workshops to foster job satisfaction.

The certification reflects ISID’s high ranking in survey items such as respect (which evaluates the degree to which employees feel respected in the workplace) and fairness (which evaluates the degree to which employees perceive fairness, neutrality, and justice in the workplace).

ISID is determined to continue providing a work environment in which a broad range of human resources can demonstrate their strengths, take on new challenges, and continue growing.

### **About the Great Place to Work<sup>®</sup> Institute**

The institute operates in some 60 countries, conducts surveys and analyses of great workplaces based on common global criteria, and publishes the results on its website and in major media outlets in each country of operation.

In the United States., the Great Place to Work<sup>®</sup> Institute has published its annual Best Places to Work ranking through *Fortune* magazine since 1998. Those included in the ranking are considered to be top-tier US companies. In Japan, the institute operates under license from the US institute.

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