



DENTSU SOKEN head office (Keio Shinagawa Bldg.)

HUMANOLOGY for the future

Bringing people and technology together to shape the future.

We are committed to staying close to people's needs
and using technology to make life more comfortable.

We are committed to making greater contributions to client companies' growth.

Most of all, we are committed to making human society richer.

These aspirations underpin our corporate vision, "HUMANOLOGY for the future."

At DENTSU SOKEN,
we are bringing together people and technology to create the future.

Message from the President

After our establishment in 1975 as a joint venture between Dentsu Inc. (currently Dentsu Group Inc.) and U.S.-based General Electric Company (GE), we quickly adopted the position of a system integrator in the industry and have expanded our business through providing support to large numbers of client companies.

We published Vision 2030, our long-term management vision, in 2022. In it, we defined our goal for 2030 as continuing “to meet the expectations of society, companies, and consumers.” As part of our self-transformation to reach this goal, we changed our name from Information Services International-Dentsu, Ltd. (ISID) to DENTSU SOKEN INC. on January 1, 2024. With this, we have made a fresh start as a company that drives societal evolution by fulfilling the three roles of providing system integration, consulting, and think tank services.

Our strengths include our employees’ personalities and sincere motivation to fulfill client companies’ expectations and earn their trust as well as our ability to provide unique solutions built up over our decades in business. To achieve dramatic and unprecedented growth toward realization of Vision 2030, we will further develop our personalities and solutions proposals while continuing to drive transformations that exceed the expectations of consumers, companies, and society at large.

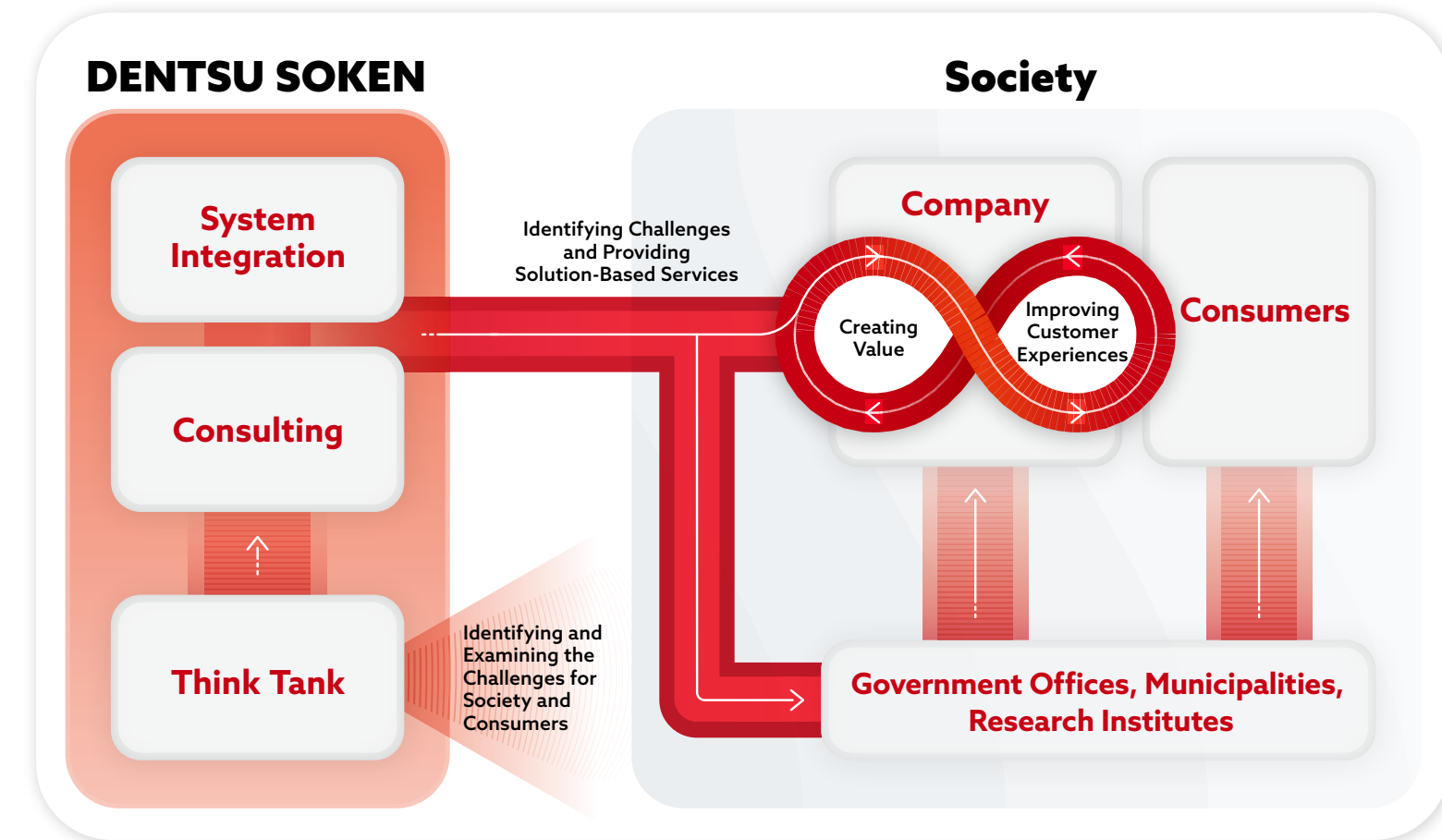
President, CEO & COO
DENTSU SOKEN INC.

岩本浩久
Hirohisa Iwamoto



DENTSU SOKEN's Business Concept

By combining system integration, consulting, and think tank functions, the DENTSU SOKEN Group delivers optimum solutions for client companies in terms of both value creation and customer experience improvements fundamental to company activities. In implementing a cycle of identifying challenges, making recommendations, and implementing technology-driven solutions, we are going beyond the system integrator framework to contribute to progress society. This is the DENTSU SOKEN Group's business concept.



Functions

We meet the needs of clients and society through the integration of three functions.

Think Tank



To put cutting-edge technologies into practical use, we are establishing this new function as of January 2024 with the merger of the Open Innovation Lab*, an internal organization that conducts R&D in collaboration with client companies, educational institutions, and other groups, and Dentsu Institute*, the think tank, a part of dentsu Japan (which manages the Japan businesses of the Dentsu Group). To realize “HUMANOLOGY for the future—Bringing people and technology together to shape the future,” we conduct research activities contributing to social progress and communicate information and offer recommendations for solving challenges faced by society and consumers.

* All organization names as of December 31, 2023



Pick Up

Go to discussions with experts and research reports (Japanese version only)



Consulting



We have supported a large number of companies, especially in the manufacturing industry, in solving challenges such as increasing business process efficiency, developing human resources, developing attractive products, and creating new services. Our highly experienced consultants have in-depth business and technology expertise. Based on original methodology, they provide a full range of support services from crafting a vision for company and social transformation to defining issues, creating strategy, and implementing solutions.



Pick Up

Go to the consulting column (Japanese version only)



System Integration



We provide support for transformation and growth in various industries and business processes, such as product development solutions for the manufacturing industry and system development solutions for the financial, retail, and service industries. Our support ranges from planning and development of systems for solving challenges at client companies to creating societal support frameworks. We use our in-depth expertise in business processes and our ability to implement optimum technology solutions to deliver true digital transformation (DX) that solves challenges at client companies and in society.



Pick Up

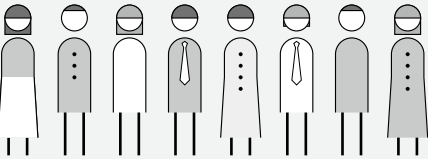
Go to cases of solutions implementation (Japanese version only)



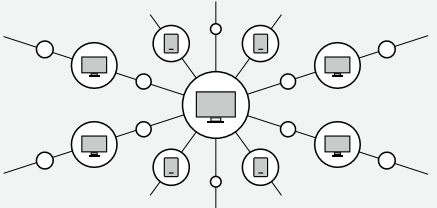
Strengths

Professionals with in-depth expertise and powers of insight, and the technological implementation capabilities to solve challenges. These are the strengths that have made DENTSU SOKEN a chosen solutions provider over many years.

Diverse Professionals



Technological Implementation Capabilities



Strength

1 Deep understanding of diverse industries and operations

Strength

2 Insight into society and consumers cultivated as a member of the Dentsu Group

Strength

3 Ability to make recommendations to resolve issues

Based on the operational knowledge that we have cultivated by interacting with customers in around 2,500 companies, we identify the true nature of issues and recommend a path to resolve those issues using technology.

Strength

1 Ability to use cutting-edge technologies in business

Strength

2 Ability to plan and develop unique products and services

Strength

3 Ability to promote cross innovation

Through cooperation with diverse partners to promote cross innovation using cutting-edge technologies, software, and services, we implement technologies that resolve the issues faced by companies and society.

Our wide-ranging solutions across four business segments support business growth at our client companies.



Corporate site
Solutions page
(Japanese version only)

Supporting business transformation at financial institutions **Financial Solutions**

We offer solutions for financial institutions, including core banking systems supporting globalized operations, capital market solutions implementing cutting-edge financial engineering, corporate finance solutions that optimize lending and leasing operations, and solutions that enhance customer touchpoints in retail and corporate trading. We also support general business companies to enter the financial services business and regional DX through financial institutions.

Pick Up Solutions

■ BANK-R next-generation loan solution

BANK-R supports highly specialized business processes such as screenings, credit management, and risk analysis for personal and corporate lending. Many regional financial institutions and others have implemented BANK-R.



■ Lamp leasing and finance advanced management portal

Lamp operations management system is designed to handle finance and operating leases and loans, installment payment plans and factoring transactions. Lamp provides operations management for applications, screenings, contracts, and billing and collection.



Supporting more efficient and enhanced corporate management operations **Business Solutions**

We offer companies and corporate groups across various industries solutions including POSITIVE, an integrated HCM* solution supporting strategic human capital management; Ci*X, integrated group accounting solutions; STRAVIS, a consolidated accounting solution; and CCH® Tagetik, a corporate management solution. We contribute to enhancing client companies' corporate management with in-house developed software born from our expertise built up over many years and specialized services provided by consultants with extensive business knowledge.

* Human Capital Management

Pick Up Solutions

■ POSITIVE integrated HCM solution

POSITIVE supports strategic human capital management implemented globally and group-wide basis. With a wide range of features including HR, salary, and employment management, workflow, and talent management, POSITIVE has been implemented in more than 3,000 companies to date.



■ Ci*X integrated group accounting solutions

Ci*X, an accounting solutions, is optimized for group management. The solutions suite consists of four products: an expense settlement system, an integrated accounting system, an automated journalizing system, and a generic workflow system. A growing number of large companies are implementing Ci*X.



Supporting DX in the manufacturing industry **Manufacturing Solutions**

We offer solutions to meet various DX needs in *mono-zukuri* (product development), including process innovation consulting for product planning and design operations in the manufacturing industry, implementing product development environments to optimize 3D design and simulations work, and building smart factories. Together with Dentsu Group, we support *koto-zukuri* (value creation), including new business creation and contribute to DX in the manufacturing industry with both product development and value creation.

Pick Up Solutions

■ Teamcenter PLM solution

This product lifecycle management (PLM) solution is provided by Siemens. Teamcenter delivers centralized product information management across divisions from product planning to design, production preparations, and maintenance.



■ iQUAVIS concept design support system

iQUAVIS supports the system modeling, quality and risk analysis, and project management needed to advance model-based systems engineering and delivers quality and efficiency improvements in complex systems development.



Supporting building and using ICT infrastructure at companies **Communication IT**

We offer various solutions that optimize entire value chains of companies in diverse industries as well as software and services that support the DX of processes and operations at administrative agencies and municipalities. Using the experience gained in building and operating various systems that support business activities at many client companies combined with digital know-how in marketing gained through collaborating with Dentsu Group companies, we support solving challenges faced by client companies and the wider society with the power of technology.

Pick Up Solutions

■ DENTSU SOKEN SAP solutions

We support enhancing business processes and maximizing investment value at client companies through various solutions* related to SAP ERP, including transitioning to or newly implementing SAP S/4HANA and an in-house developed data analysis platform.

* BusinessSPECTRE SAP BI platform, etc.



■ iPLAss low-code development platform

iPLAss enables applications development with minimal manual coding. This platform allows for rapid development of online membership management systems, smartphone apps, and more at reasonable cost. It has been implemented at a wide range of client including companies in the retail and service industries as well as public institutions.



We drive X_(cross) innovation across technologies, industries, companies, and regions to continue creating new value that helps build client companies' future.



Solving client companies' business challenges with AI



As DX advances, many companies are using artificial intelligence (AI) to drive business creation and operational innovations. The AI Transformation Center researches cutting-edge AI technology and offers various AI-based solutions, including AI-powered systems, AI consulting services for a wide range of industries, and in-house training support for AI staff.



Pick Up

Support for introducing, using, and training people on ChatGPT and business process efficiencies

Go to case studies (Japanese version only)

KNOW NARRATOR



Improving engagement with customer touchpoint DX



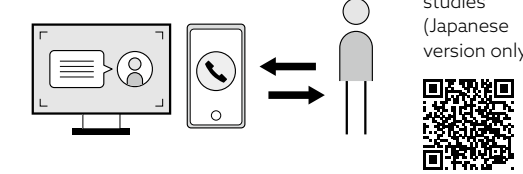
Amid the changes in people's lifestyles and purchasing behavior, touchpoints between companies and their customers are growing more diverse. Companies therefore need to create systems for centralizing customer data and providing the best personalized customer experience. The Digital Engagement Center mobilizes the collective capabilities of the Dentsu Group to provide a full suite of support from consulting to building systems and marketing activities.



Pick Up

Support for implementing fully cloud-based contact center systems

Go to case studies (Japanese version only)



Technology-based support for sustainable urban development



Projects around the world are using technology for sustainable urban development. Based on our experience and expertise obtained through supporting urban ICT infrastructure development and digitizing municipal administrative services, the Smart Society Center offers a full range of services that support sustainable urban development from consulting to systems creation.



Pick Up

City OS solution

CIVILIOS

Go to case studies (Japanese version only)

Administrative request management system

minnect



Through solving challenges in society and at client companies, we are contributing to creating sustainability in society.








We are conducting a range of activities with the goal of realizing sustainability in society.



Corporate site
Sustainability page

Material issues (materiality)

Based on the SDGs, international guidelines, the DENTSU SOKEN Group's management strategy, and the Dentsu Group initiatives, we have specified 11 material issues related to the three areas of People, Technology, and Governance.

	Key Theme	Vision	Material Issues	Relevant SDGs
People 	Development, mobilization of a diverse team of professionals	Seeing these professionals as a primary source of our competitiveness, we will recruit and develop human capital, and set up environments that allow them to display their abilities fully.	<ul style="list-style-type: none">■ Strengthening of human capital■ Promotion of diversity, equity and inclusion (DE&I)■ Facilitation of work style transformation	 
Technology 	Solution of social, environmental issues; provision of new value through our businesses	To resolve social and environmental issues; provide new value through our expertise and advance technological implementation capabilities.	<ul style="list-style-type: none">■ Contribution to the resolution of social and environmental issues■ Creation of new businesses through open innovation■ Demonstration of our technological implementation capabilities	   
Governance 	Establishment of governance systems worthy of stakeholder trust	We will establish systems that are based on principles of integrity, enhance the transparency and soundness of our management, and earn the trust of our stakeholders.	<ul style="list-style-type: none">■ Strengthening of corporate governance■ Enforcing of ethical compliance and respect for human rights■ Application of appropriate risk management practices■ Undertaking of quality improvement■ Enhancing of information security management	 

We respect all of our employees and strive to create workplace environments that allow each person to demonstrate their talents and make contributions.

Creating high-quality, valuable solutions starts with the DENTSU SOKEN Group's people. We are taking steps to support employees' autonomous career development and DE&I.



HR development

To be recognized in the marketplace including by customers and develop highly rated professionals, we are focusing on enhancing and broadening employees' specializations as well as supporting their personality development.

■ Business skills improvement seminars

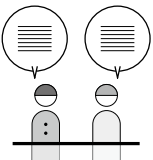
We have organized seminars for the roles and professions as well as the wide range of skills and specialized fields that are needed to perform our work, and are providing opportunities for employees to enhance their specializations.

	FY2021	FY2022	FY2023
Number of seminars offered	85	118	137
Number of Participants*	1,201	2,307	3,213

* All figures are the total number of participants, non-consolidated basis

■ Company-wide implementation of lonl dialogue activity

We are implementing an activity company-wide to promote one-on-one dialogue with managers and peers in order to increase workplace communication and support employees in their personal career development. The name lonl symbolizes the personal ("l") nature of interpersonal communication.



DE&I

We are developing workplace environments and programs that allow all people working at the DENTSU SOKEN Group to be themselves at work and demonstrate their talents regardless of race, religion, nationality, sex, sexual identity and sexual orientation, age, educational background, and ability or disability.

■ Promoting women's advancement in the workplace

We are taking steps to achieve our target of having women fill 8% of managerial roles (non-consolidated) by 2026.



■ Employing people with disabilities

Partnering with DENTSU SOKEN BRIGHT INC., a special subsidiary company, we are focusing our efforts on employing people with disabilities and supporting their activities.



■ Supporting LGBTQ+ employees

Our internal programs and employee benefits treat same-sex partners and common law partners the same as spouses.

Learn more about the DENTSU SOKEN Group by looking at the numbers.

Established



1975

DENTSU SOKEN was established as a joint venture between Dentsu (currently Dentsu Group Inc.) and U.S.-based GE, and was the first private-sector computer time-sharing service (TSS) provider in Japan.

Capitalization



¥8.1 billion

* As of January 1, 2024

Our fiscal foundation maintains a capital-to-asset ratio of 60% or more, and we are investing in people and technology to achieve sustained growth.

Net sales



¥142.6 billion

* Year ended December 31, 2023

We have set new record highs in net sales for eight consecutive terms. We aim to continue achieving growth by creating new value.

R&D investments



¥2.0 billion

* Year ended December 31, 2023

Keeping our gaze a step ahead of the times, we are focusing on developing next-generation solutions to solve challenges at client companies and in society.

Client companies



2,500

* As of January 1, 2024

As a prime contractor, we provide a wide range of services to approximately 2,500 client companies, mainly financial institutions and companies in the manufacturing and distribution industries.

Average age



40.6 years

* As of December 31, 2023 (non-consolidated basis)

We value a culture of openness that does not prioritize age or rank, and are creating workplaces that allow employees to grow while pushing each other to achieve excellence.

No. of employees



3,652

* As of December 31, 2023

We are actively hiring people in order to meet market needs. Diverse employees are making contributions regardless of their age, sex, nationality, and ability or disability.

Offices



6 cities in Japan
11 cities in 7 countries outside Japan

* As of January 1, 2024

We have offices in North America, Europe, China, and Southeast Asia, and offer solutions adapted to the different regulations and business practices in each region.

Group companies



18

* As of January 1, 2024

Together with our 13 subsidiaries and five affiliated companies, we broadly support DX initiatives at client companies and in society.

No. of participants in skills development trainings



3,213

* Total participants as of December 31, 2023 (non-consolidated basis)

We support the skills development of individual employees through various training programs.

Rate of returning to work after childcare leave



100%

* Year ended December 31, 2023 (non-consolidated basis)

The rate of returning to work after taking childcare leave is 100% for both men and women employees. We are actively developing programs to support the work-life balance of working parents.

Turnover rate





2.1%

* Year ended December 31, 2023 (non-consolidated basis)

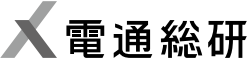
We are creating employee-friendly programs and conditions to enable diverse human resources to work with motivation.

History of DENTSU SOKEN

1971	<ul style="list-style-type: none">Time-sharing Service (TSS) Division set up at Dentsu's Tokyo headquarters  <ul style="list-style-type: none">First private-sector computer TSS for commercial use in Japan, MARK I, provided in collaboration with General Electric Company (GE)	1987	Dentsu Institute for Human Studies Inc. set up (later to become Dentsu Institute, the in-house think tank of dentsu Japan, which oversees and supports the Dentsu Group's business in Japan)
1975	Information Services International-Dentsu, Ltd. set up as a joint venture between Dentsu and GE	1989	System development and operation service for Dentsu's internal corporate data system begins
1976	Structural analysis system on MARK III begins	1991	Engineering consulting services begin through alliance with U.S.-based International TechneGroup Inc.
1982	Computer Aided Engineering Technology Center established	1993	3D computer-aided design software first provided
1983	Global Banking System, a back office system for overseas locations of Japanese financial institutions, first implemented	1994	<ul style="list-style-type: none">SCOPE II consolidated accounting software first providedSTAFFBRAIN integrated human resources solution first providedProduct lifecycle management software first provided
1984	Consolidated accounting system on MARK III begins	2000	Listed on the First Section of the Tokyo Stock Exchange 
1986	First overseas branch office established (London)	2001	<ul style="list-style-type: none">Liquidity Management System (currently Stream-R) for Bank of Japan Financial Network System first providediTiD Consulting, Ltd. set up as a joint venture with U.S.-based International TechneGroup Inc. (later to become ITiD, Ltd.)

DENTSU SOKEN Group Data

2002	POSITIVE integrated human capital management solution first provided
2003	STRAVIS consolidated accounting software first provided
2004	RiskTaker (currently BANK-R) integrated loans software first provided
2009	iPRIME NAVI (currently iQUAVIS) design/development support software first provided
2011	<ul style="list-style-type: none">Open Innovation Laboratory (currently Open Innovation Lab) established  <ul style="list-style-type: none">"team DoIT!" project team launched to provide IT solutions across the Dentsu Group
2013	ISiD Business Consulting, Ltd. set up
2015	Company's fiscal year-end changed to December 31
2016	First FinTech base, FINOLAB, set up in Japan 

2018	Ci*X integrated accounting solutions first provided
2019	<ul style="list-style-type: none">Corporate philosophy revisedMedium-term management plan slogan "X (Cross) Innovation" announced
2022	<ul style="list-style-type: none">Long-term management vision "Vision 2030" setMedium-term management plan "ISiD X Innovation 2024" beginsTransfer to Tokyo Stock Exchange Prime Market
2024	<ul style="list-style-type: none">Company name changed to DENTSU SOKEN INC. and new brand logo unveiled  <ul style="list-style-type: none">ITiD, Ltd. and ISiD Business Consulting, Ltd. are mergedDentsu Institute, the in-house think tank of dentsu Japan, transferred to the companyMitsue-Links Co., Ltd. becomes a wholly owned subsidiary

DENTSU SOKEN Group Data

Corporate Data (as of June 30, 2024)

Company Name	DENTSU SOKEN INC.
Company Name (Japanese)	株式会社電通総研
Representative	Hirohisa Iwamoto, President, CEO & COO
Head Office	2-17-1 Konan, Minato-ku, Tokyo 108-0075, Japan
Branch Offices	Central Region Branch Office, Kansai Region Branch Office, Hiroshima Branch Office, Toyota Branch Office
Date of Incorporation	December 11, 1975
Capitalization	8,180.5 million yen
No. of Employees	Consolidated: 4,349, Non-consolidated: 2,383 (as of June 30, 2024)
No. of Subsidiaries	14 (Japan: 6, Overseas: 8)
Business Activities	Providing solutions to support societal and corporate transformation by linking system integration, consulting, and think tank functions



Corporate website

www.dentsusoken.com/english



Corporate Philosophy

Mission

Acting with sincerity, we contribute to progress and harmony among our customers, consumers, and society by exploring the unlimited potential of technology.

Vision

HUMANOLOGY for the future
Bringing people and technology together to shape the future.

Understanding human trends, anticipating society's evolution, and exploring the full potential of technology, DENTSU SOKEN Group is creating a better tomorrow through harmony between people and technology.

Action Principles

AHEAD
Be a pioneer.

Agile Try it first.

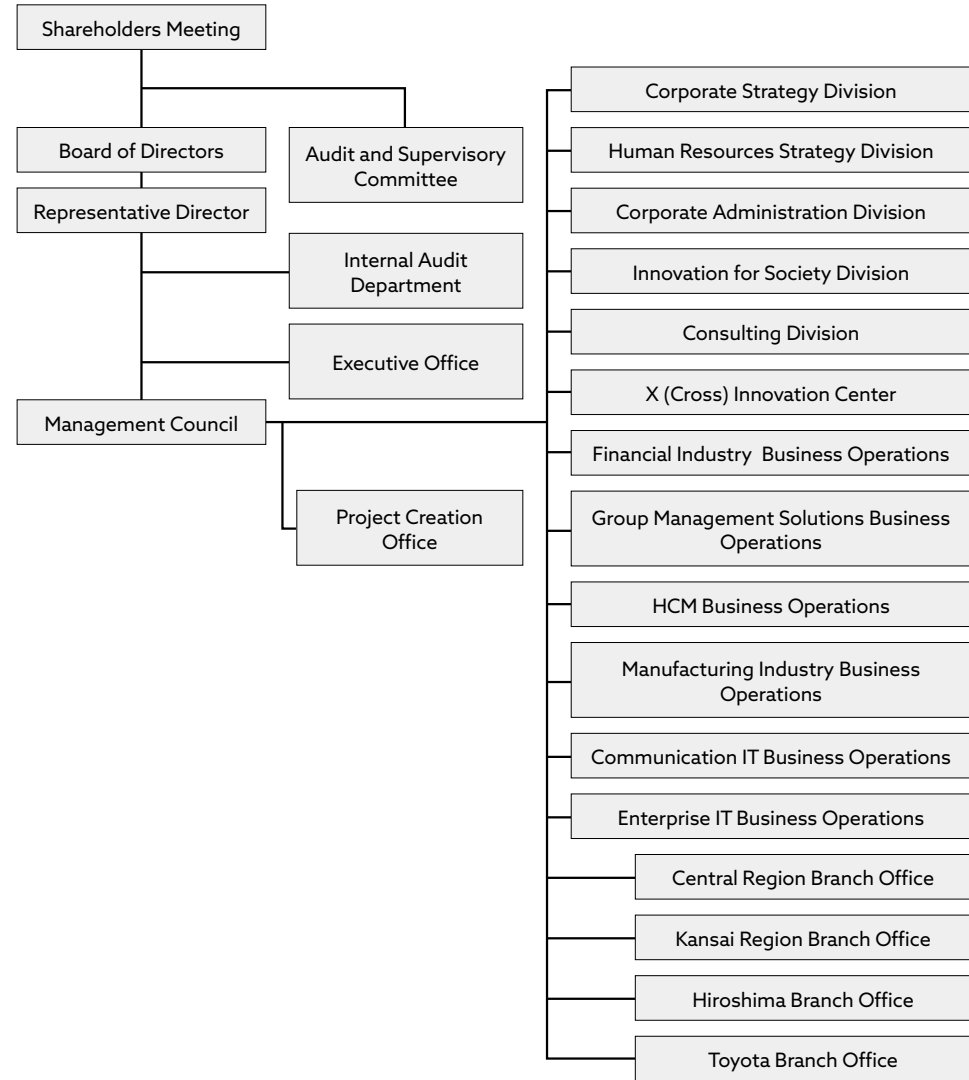
Humor Win through personality.

Explore Venture into the unknown.

Ambitious Have a dream.

Dialogue Communicate ideas thoroughly.

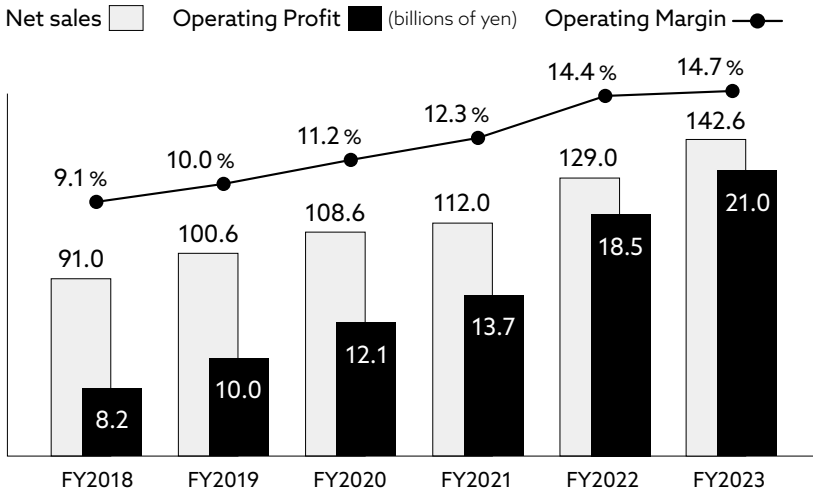
DENTSU SOKEN's Organization Chart (as of June 30, 2024)



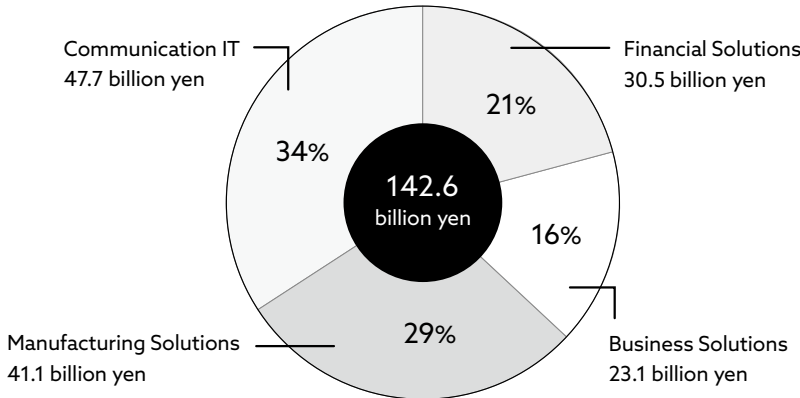
Financial Data

Net Sales, Operating Profit and Operating Margin

(year ended December 31, 2023)



Net Sales by Business Segment (year ended December 31, 2023)



Group Companies (as of June 30, 2024)

Domestic subsidiaries: 6

DENTSU SOKEN IT INC.

www.it.dentsusoken.com (Japanese version only)

Estech Corp.

www.estech.co.jp/english/

DENTSU SOKEN SECURE SOLUTIONS INC.

www.ss.dentsusoken.com (Japanese version only)

Mitsue-Links Co., Ltd.

www.mitsue.co.jp/english/

DENTSU SOKEN ASSIST INC.

www.assist.dentsusoken.com

(Japanese version only)

DENTSU SOKEN BRIGHT INC.

www.bright.dentsusoken.com

(Japanese version only)

Affiliated companies: 5

Koozyt, Inc.

www.koozyt.com (Japanese version only)

Smart Holdings Inc.

www.smart-group.co.jp/english/

FINOLAB Inc.

www.finolab.co.jp

ACSion, Ltd.

www.acsion.co.jp (Japanese version only)

Dentsu Innovation Studio Inc.

www.dentsu-innovations.com

With offices in 7 cities around Japan and 11 cities in 7 countries worldwide, we support our customers' global business.



Overseas subsidiaries: 8

DENTSU SOKEN UK, LTD.

www.uk.dentsusoken.com

DENTSU SOKEN USA, INC.

www.usa.dentsusoken.com

DENTSU SOKEN HONG KONG LIMITED

www.hk.dentsusoken.com

DENTSU SOKEN SHANGHAI CO., LTD.

www.dentsusoken.com.cn

DENTSU SOKEN SINGAPORE PTE. LTD.

www.sg.dentsusoken.com

DENTSU SOKEN (THAILAND) LIMITED

www.th.dentsusoken.com

PT. DENTSU SOKEN INDONESIA

www.id.dentsusoken.com

Two Pillars GmbH

www.two-pillars.de